



NATIONAL QUALITY AWARDS 2026

1. THE AIM

The aim of the awards is to recognize and appreciate organization and individuals who are contributing to quality advancement in all sectors of the nation, by having measurement and quality systems, procedures and processes that are in line with local, regional and international practices and who use quality advancement to support national and regional economic development and growth.

2. OBJECTIVES

- ❖ To recognize organizations that excel in continuous quality improvement;
- ❖ To motivate organizations to comply to adhere to proper quality business norms;
- ❖ To encourage organizations to comply with local, regional and international quality standards;
- ❖ To encourage application by organizations of the measurement tool kit, quality assurance, quality control and quality management practices;
- ❖ To enhance understanding of quality principles, business methods and all national harmonized standards that promote competitiveness; and
- ❖ To recognize individuals that excel in their contributions to the SQAM quality drive.

3. TIPS ON HOW TO PREPARE YOUR NATIONAL QUALITY AWARDS ENTRIES

Some tips on how to prepare your entry:

Winning in the National Quality Awards can mean National recognition, media exposure and enormous boost of pride for your entire organization. So, it's worth investing some time and effort in an entry that stands a good chance of winning. Here are valuable hints and tips to prepare your awards entry:

a) Link your achievements to the category criteria

Each category has specific questions and requirements. Make sure your entry is structured to respond to these.

b) Use visuals liberally in your entry

The judges are busy and pressed for time. They want to do justice to your entry, but they don't have all day. They're looking for winners, and don't have time to digest irrelevant information in your submission. Help them by using visuals in your entry. These could include

photographs of activities, charts of your strategy or pictures of products carrying the logo.

c) Emphasize the Impact of your activities

Everything your organization does has a wider community impact. Show how your employment affects people. Show how you create opportunities through your supply chain.

d) Benefits associated with awards

Participation in regional and international quality awards including SADC Quality Awards and EAC Quality Awards.

Winners will be advertised through TBS website, TPSF platforms, ZBS website and all social media of TBS and ZBS.

TERMS AND CONDITIONS OF ENTRY

1. The closing date for entries is 31st July, 2026 at 23:59 hrs.
2. Entries submitted after this deadline will not be accepted.
3. Companies/ organizations may enter as many categories as they wish.
4. If you won in any awards category in **2025**, you shall observe a **two-year cool-off period** and are not eligible to apply for the same category in the **2026 and 2027 award cycles**; after completion of this period, you will be eligible to apply again in the same category starting from the **2028 award cycle**, and during the cool-off period you may apply for another category of awards other than the one you previously won.
5. Previous winners will be **formally recognised** by being invited to attend the current National Quality Awards ceremony, in appreciation of their continued contribution to quality advancement.
6. Only entries sent to the addresses stipulated in this entry form will be accepted for consideration.
7. All entries become and remain the property of the national competition organizers in the case of the member country level competition; and the National Quality Awards Secretariat in the case of entries forwarded to the regional level competition, and will not be returned to the entrant.
8. Entrants should not disclose any confidential or price-sensitive information, as the confidentiality of such information cannot be guaranteed.
9. Entry is open only to companies registered in Tanzania. The decision of the adjudicating panel is final. No correspondence will be entered into after the selection of the winners. National Quality Awards Secretariat via its appointed judges reserves the right to determine the winners at its sole discretion, and is not obliged to divulge entrants' scores or any other judging information.
10. The granting of an award to an entrant is subject to the company/organization making available a senior representative to attend the awards ceremony which will be held on 12th November, 2026 during World Quality Day Celebrations.
11. National Quality Awards Committee reserves the rights to withdraw an award from an

entrant in the case of non-attendance.